



# Economic Club Minnesota

*Engaging the world. Strengthening Minnesota.*

## 2023-2024 ANNUAL REPORT

**ECOMN.ORG**

Leadership in Uncertain Times



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**Kate Reschenberg, Executive Director**

**Michelle Hanson, Director of Operations**





# Testimonials



The Economic Club of Minnesota plays an important role in bringing together business and civic leaders to strengthen our state. With our headquarters here and a deep history serving businesses and individuals across Minnesota, we're appreciative of the Economic Club of Minnesota's leadership and commitment to our state's success.

Andy Grey, Market Leader for Minnesota Commercial Banking  
U.S. Bank

DevryBV Sustainable Strategies is proud to partner with the Economic Club of Minnesota. The Club offers exceptional value for our firm, as well as an important way for the state's broader business community to engage directly with leaders who are shaping the global economy. The organization's leadership and staff are superb.

Devry Boughner Vorwerk, Founder & CEO  
DevryBV Sustainable Strategies

Navigating U.S. – China Strategic Competition, moderated by Mark Kennedy



# 2023-2024 Speakers



**Corie Barry**  
CEO, Best Buy



**Consul General Alan Gogbashian**  
His Majesty's Consul General for  
Chicago



**Austan Goolsbee**  
President & CEO, Federal Reserve  
Bank of Chicago



**Ginni Rometty**  
Former Chairman, President, and CEO  
of IBM



**Senator Pat Toomey**  
Recipient of the *2023 Bill Frenzel  
Champion of Free Trade Award*



**Leadership in Uncertain Times**

- **Bill George**, Executive Fellow, Harvard Business School, Former Chairman & CEO, Medtronic
- **Neel Kashkari**, President & CEO, Federal Reserve Bank of Minneapolis
- **Panel Moderator: Poppy Harlow**, CNN Anchor



**Balancing In-Person & Remote Work**

- **Kelly Baker**, Executive Vice President & Chief Human Resources Officer, Thrivent
- **Steve Cramer**, President & CEO, Mpls Downtown Council & Downtown Improvement District
- **Doug Fulton**, Principal, Avison Young
- **Moderator: Jeanne Crain**, President & CEO, Bremer Financial Corporation



**Navigating U.S. – China Strategic Competition**

- **Zongyuan Zoe Liu**, Maurice R. Greenberg Fellow for China Studies at the Council on Foreign Relations
- **Sahra English**, Managing Director, Global Government Affairs, Citi
- **Panel Moderator: Mark Kennedy**, Director, Wilson Center's Wahba Institute for Strategic Competition

## Young Professional Club Events



**Mark Lanterman**  
Chief Technology Officer, Computer Forensic Services



**Manny Villafaña**  
Founder & CEO, Medical 21



**Dillon White**  
Social Media Personality & Head of Business Development, Messerli & Kramer P.A.





Consul General Alan Gogbashian

# Event Sponsors

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Mark Kennedy with Senator Pat Toomey, accepting the Bill Frenzel Champion of Free Trade Award (COFTA), from Chair of the COFTA Advisory Panel, Devry Boughner Vorwerk



# By The Numbers

## This Season

 **24**  
Student  
Scholarship  
Partner Schools

 **15**  
Speakers and  
Panelists

 **8**  
Podcasts Produced

 **753**  
Attendees at  
Luncheons

## Historically

 **16**  
Seasons

 **11**  
Bill Frenzel  
Champion of Free  
Trade Awards

 **190**  
Speakers and  
Panelists

 **151**  
Events

 **117**  
Podcasts

 **35,763**  
All-Time Podcast  
Downloads



# Mission

The Economic Club of Minnesota's mission is to provide a world-class, non-partisan forum for national and international leaders in business and public policy, to discuss ideas that affect how Minnesota can better compete in the global economy.



Steve Liesman and Austan Goolsbee



Leadership in Uncertain Times, moderated by Poppy Harlow