



ECONOMIC CLUB  
MINNESOTA

## 2017-2018 REPORT

7730 Zanzibar Lane North | Minneapolis, Minnesota 55311 | 612.432.6790  
[www.ecomn.org](http://www.ecomn.org) | [Twitter@EconomicClubMN](https://twitter.com/EconomicClubMN)

### President of Finland celebrates at ECOM

The Economic Club of Minnesota was pleased to host His Excellency Sauli Niinistö, President of Finland, for his only public address in the U.S. celebrating Finland's 100th Anniversary of Independence. President Niinistö, who is also currently Chairman of the Arctic Council, discussed Finland's important role in bringing geo-political stability to Northern Europe and its commitment to trade and environmental stewardship. Finnish hockey players with the Minnesota Wild, Mikko Koivu and Mikael Granlund, presented President Niinistö with his own Wild jersey.



The purpose of these events is to provide opportunities for business leaders in Minnesota to go to D.C. and connect with Minnesotans who work in Congress, the Administration, various federal agencies and NGO's.

- June 19, 2018: Brian Cornell, Chairman & CEO, Target
- June 8, 2017: Doug Baker, Chairman & CEO of Ecolab
- June 7, 2016: Ken Powell, Chairman & CEO of General Mills
- July 23, 2015: David MacLennan, Chairman & CEO of Cargill
- January 28, 2014: Celebration of the 20th Anniversary of NAFTA

## SPONSORS

### Sustaining Sponsors

3M  
Accenture  
Bank of America - Merrill Lynch  
Cargill  
DLA Piper  
Ecolab  
FleishmanHillard  
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RBC Wealth Management  
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### Club Sponsors

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Fredrikson & Byron  
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Land O'Lakes  
Padilla  
Polaris  
Salo  
Sit Investment Associates  
Target Corporation

### Patron Sponsors

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Winona State University

## BOARD OF DIRECTORS

### **Mark Kennedy, Chairman**

President, University of North Dakota  
Member of Congress (2001-2007)

### **Bill Frenzel, Co-Founder (1928 - 2014)**

Member of Congress, (1971-1991)  
Guest Scholar, Brookings Institution

### **Steve Sanger, President**

Retired CEO, General Mills

### **Martha 'Muffy' MacMillan, Director**

Director, Cargill Foundation

### **Mark Olson, Director**

Co-Chair, Trelia Risk Advisors  
Former Governor, Federal Reserve Board (2001-2006)

### **Neel Kashkari, Director**

President & CEO, Federal Reserve Bank of Minneapolis

### **Paul Koch, Ex-officio Director**

Managing Director, UBS Financial Services Inc.

### **Tim Penny, Co-Founder**

President, Southern Minnesota Initiative Foundation  
Member of Congress (1983-1995)

### **David Frauenshuh, Treasurer & Founding Director**

Founder and CEO, Frauenshuh

### **Elliot Jaffee, Director**

Executive Vice President,  
Head of Commercial Banking, U.S. Bank

### **Dr. Christine Cumming, Director**

Retired First Vice President,  
Federal Reserve Bank of New York

### **Jeannine Rivet, Director**

Executive Vice President, UnitedHealth Group

### **Kristin J. Robbins, Executive Director**

### **Alexandra Ehrich, Director of External Relations**

### **Michelle Hanson, Director of Operations**

## 2017–2018 Speakers

### **David Farr**

Chairman & CEO, Emerson  
Chairman, National Association of Manufacturers

### **Tom Friedman**

Author & Columnist, *The New York Times*

### **Omar Ishrak**

Chairman & CEO, Medtronic

### **His Excellency Sauli Niinistö**

President of the Republic of Finland  
Celebrating Finland's 100th Anniversary of Independence

### **Governor Tim Pawlenty (Members & Sponsors Only Event)**

President & CEO, Financial Services Roundtable

### **Dr. John C. Williams**

President & CEO,  
Federal Reserve Bank of San Francisco (now New York)

### **Assessing & Addressing Cybersecurity Threats**

#### **Antonio Enriquez**

Cyber Security Advisor, U.S. Dept. of Homeland Security

#### **Michael Krause**

Supervisory Special Agent, Federal Bureau of Investigation

#### **Michael Kearn**

Vice President - Business Information Security, U.S. Bank

### **Super Bowl LII Panel**

#### **Tod Leiweke**

COO, NFL

#### **Mark Wilf**

Owner & President, Minnesota Vikings

#### **Alexis Glick**

CEO, GENYOUth

#### **Doug Baker**

Chairman & CEO, Ecolab

## 2016–2017 Speakers

### **Richard Anderson**

Retired Executive Chairman, Delta Air Lines

### **The Honorable Kevin Brady (R-TX)**

Chairman, House Ways and Means Committee

### **Richard Davis**

Chairman & CEO, U.S. Bancorp

### **Dr. Loretta Mester**

President & CEO,  
Federal Reserve Bank of Cleveland

### **Stephen Moore**

Senior Economic Advisor, President-Elect Trump's Campaign

### **Dr. John Noseworthy**

President & CEO, Mayo Clinic

### **Amy Walter**

National Editor, *The Cook Political Report*

### **2017 Recipients of the**

### **Bill Frenzel Champion of Free Trade Award**

### **The Honorable Ángel Gurría**

Secretary-General,  
Organisation for Economic Co-operation and Development  
**Ambassador Robert Zoellick**  
Former U.S. Trade Representative, 2001 - 2005

### **Members & Sponsors Only Events**

#### **Mark Kennedy**

Author, *Shapeholders: Business Success in the Age of Activism*

#### **The Honorable Jun-ichiro Kuroda**

Minister for Economy, Trade, Industry & Energy  
Embassy of Japan, Washington, D.C.

## SPONSORSHIP LEVELS

### Platinum Sustaining Sponsor: \$20,000

- ☐ Sustaining Sponsor Benefits
- ☐ One Gold Event Sponsorship during the season

### Platinum Patron Sponsor: \$17,000

- ☐ Patron Sponsor Benefits
- ☐ One Gold Event Sponsorship during the season

*Gold Event Sponsorships are valued at \$10,000 and include an additional table of 8, one seat at the Head Table, and logo recognition on all materials as a Gold Event Sponsor.*

*These Platinum rates are a savings of \$2,000 over a separate purchase.*

### Sustaining Sponsor: \$12,000

- ☐ Patron Sponsor Benefits
- ☐ Seat at Head Table at each regular Club Luncheon

### Patron Sponsor: \$9,000

- ☐ Complimentary table of 8 at each regular Club Luncheon
- ☐ Corporate logo on website and printed material
- ☐ 4 tickets to Members & Sponsors Only and YPC events
- ☐ Sponsor may designate 2 Executive Members

### Club Sponsor: \$6,000

- ☐ 4 complimentary seats at each regular Club Luncheon
- ☐ Corporate logo on website and printed material
- ☐ 2 tickets to Members & Sponsors Only and YPC events
- ☐ Sponsor may designate 2 Executive Members

### Associate Sponsor: \$3,000

- ☐ 2 complimentary seats at each regular Club Luncheon
- ☐ Name listed on website and printed material
- ☐ 2 tickets to Members & Sponsors Only and YPC events
- ☐ Sponsor may designate 1 Executive Member

**Student Sponsorship:** As part of ECOM's mission to increase economic literacy, we offer scholarships to area college and graduate students to attend our events. We greatly appreciate your support for this program!

## MEMBERSHIP LEVELS

### Executive: \$1,000

- ☐ Complimentary attendance at each regular Club Luncheon
- ☐ Invitations to Members & Sponsors Only Events
- ☐ Bring guests at Guest of Member rate
- ☐ (\$60 instead of \$80)

### Young Professional: \$600 (40 & under)

- ☐ All Executive Member Benefits
- ☐ Exclusive Young Professionals Club (YPC) events

### Community Leaders: \$300

(educators, non-profit leaders & public officials)

- ☐ All Executive Member Benefits

*New members must submit an application and a letter of recommendation from a board member or current member/sponsor. Current individual members do not need to submit these materials. All Members will be listed in our new Membership Directory. Application and recommendation forms are available from [alexandra@ecomn.org](mailto:alexandra@ecomn.org).*

## Registration Form 2018 - 2019 Season

### Corporate Sponsorship

|                                                      |           |
|------------------------------------------------------|-----------|
| <input type="checkbox"/> Platinum Sustaining Sponsor | \$ 20,000 |
| <input type="checkbox"/> Platinum Patron Sponsor     | \$ 17,000 |
| <input type="checkbox"/> Sustaining Sponsor          | \$ 12,000 |
| <input type="checkbox"/> Patron Sponsor              | \$ 9,000  |
| <input type="checkbox"/> Club Sponsor                | \$ 6,000  |
| <input type="checkbox"/> Associate Sponsor           | \$ 3,000  |

### Individual Membership

|                                                  |          |
|--------------------------------------------------|----------|
| <input type="checkbox"/> Executive Member        | \$ 1,000 |
| <input type="checkbox"/> Young Professional      | \$ 600   |
| <input type="checkbox"/> Community Leader Member | \$ 300   |

### Student Sponsorship:

\_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Designated Executive Member(s) \_\_\_\_\_

Method of Payment

- |                                           |                                  |
|-------------------------------------------|----------------------------------|
| <input type="checkbox"/> Visa             | <input type="checkbox"/> Check   |
| <input type="checkbox"/> Mastercard       | <input type="checkbox"/> Bill Me |
| <input type="checkbox"/> American Express |                                  |

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Credit Card Processing Fees Apply.**

**Credit Card Information will be destroyed after registration.**

Register online at [www.ecomn.org](http://www.ecomn.org) or mail registration to:

**Economic Club of Minnesota**  
**7730 Zanzibar Lane North**  
**Minneapolis, MN 55311**



# ENGAGING the WORLD

The Economic Club of Minnesota provides a world-class, non-partisan forum for national and international leaders to discuss ideas that affect our ability to compete in the global economy.

## Our Mission

Engaging the world.  
Strengthening Minnesota.

We accomplish this in four ways.

- ✓ **Putting MN on the Global Map:** Introduce national and international leaders to Minnesota.
- ✓ **Thought Leadership:** Engage the public on national and international economic issues.
- ✓ **Networking:** Provide opportunities for business and policy leaders, as well as young professionals, to build relationships with each other and global leaders.
- ✓ **Student Engagement:** Strengthen students' economic literacy and retain our competitive edge by helping students network to find jobs in Minnesota.

## strengthening MINNESOTA



Dr. John Williams, President & CEO,  
Federal Reserve Bank of San Francisco



Omar Ishrak, Chairman & CEO, Medtronic



Super Bowl LII Panel  
with ECOM Board Members



Tom Friedman, Author and Columnist, *The New York Times*,  
with ECOM Board Members

## 2015–2016 Season

### **Dr. Ian Bremmer**

President & Founder, Eurasia Group

### **Brian Cornell**

Chairman & CEO, Target Corporation

### **Food Security Summit**

Doug Baker, CEO of Ecolab

Jeffrey Ettinger, CEO of Hormel Foods

Jeff Harmening, COO of General Mills

David MacLennan, CEO of Cargill

James O'Rourke, CEO of Mosaic

Greg Page, Executive Director of Cargill

Chris Policinski, CEO of Land O'Lakes

Sally Smith, CEO of Buffalo Wild Wings

### **Ambassador Michael Froman**

United States Trade Representative (USTR) (2013-2017)

2016 Recipient of *Bill Frenzel Champion of Free Trade Award*

**Ben Heineman** (*Members & Sponsors Only Event*)

Former General Counsel, General Electric

### **Neel Kashkari**

President & CEO, Federal Reserve Bank of Minneapolis

### **Matt Rose**

Executive Chairman, BNSF Railway

### **Karl Rove**

Former Deputy Chief of Staff and Senior Advisor to

President George W. Bush

### **Dr. John Taylor**

Professor of Economics, Stanford University

## 2014-2015 Season

### **Doug Baker**

CEO & Chairman, Ecolab

### **Dr. William Dudley**

President, Federal Reserve Bank of New York

### **Ambassador Carla Hills**

United States Trade Representative (USTR) (1989-1993)

2015 Recipient of *Bill Frenzel Champion of Free Trade Award*

### **The Honorable Haruhiko Kuroda**

Governor, Bank of Japan

### **His Excellency The Right Honorable David Johnston**

Governor General of Canada

### **John Watson**

Chairman & CEO, Chevron

### **Jay Timmons**

President & CEO, Nat'l Assn. of Manufacturers

### **Release of Risky Business Project's Midwest Report**

#### **Henry M. Paulson, Jr.**

Former U.S. Secretary of the Treasury

#### **Greg Page**

Chairman, Cargill

### **Post-Election Analysis with:**

#### **Mark Penn**

Former Pollster for President Bill Clinton

#### **Dr. Jan van Lohuizen**

Former Pollster for President George W. Bush

## 2013-2014 Season

### **20<sup>th</sup> Anniversary Celebration of NAFTA, Washington, DC**

### **Timothy Beardson**

Founder, Crosby

Author, *The Stumbling Giant: Threats to China's Future*

### **Dr. Doug Elmendorf**

Director, Congressional Budget Office

### **Ambassador Mark Green**

CEO, Initiative for Global Development

Former U.S. Ambassador to Tanzania

### **Hubert Joly**

CEO, Best Buy

### **Dr. Narayana Kocherlakota**

President, Federal Reserve Bank of Minneapolis

### **Tom Nides**

Vice Chairman, Morgan Stanley

### **Patricia Woertz**

CEO, Archer Daniels Midland

## 2012-2013 Season

### **Dr. Agustin Carstens**

Governor, Bank of Mexico

### **Major Garrett**

White House Correspondent,

*National Journal* & CBS News

### **The Honorable Amy Klobuchar (D-MN)**

United States Senator

### **Dr. Eric Rosengren**

President, Federal Reserve Bank of Boston

### **Gregg Steinhafel**

Chairman, President & CEO, Target Corporation

### **John Surma**

Chairman and CEO, U.S. Steel Corporation

### **David Wessel**

Economics Editor, *Wall Street Journal*

## 2011-2012 Season

### **Dr. Ben Bernanke**

Chairman, Federal Reserve System

### **Dr. George W. Buckley**

Chairman, President & CEO, 3M

### **The Honorable Kevin Brady (R-TX)**

U.S. House of Representatives

### **Dr. Narayana Kocherlakota**

President, Federal Reserve Bank of Minneapolis

### **Pascal Lamy**

Director-General, World Trade Organization

### **Michelle Rhee**

Founder & CEO, StudentsFirst

### **His Excellency, Arturo Sarukhan**

Ambassador of Mexico to the United States



ECOM's Young Professional Club engages Minnesota's rising business leaders through events that encourage thought-leadership, strengthen economic literacy among millennials, and provide excellent networking opportunities.

### **Mike Fernandez**

CEO, U.S.,

Burson-Marsteller

### **Tim Penny**

Former Member of Congress

President,

Southern MN Initiative Foundation

### **Amy Langer**

Co-founder,

SALO

### **Jeannine Rivet**

Executive Vice President,

UnitedHealth Group

### **Margaret Murphy**

Founder & CEO, Bold Orange