



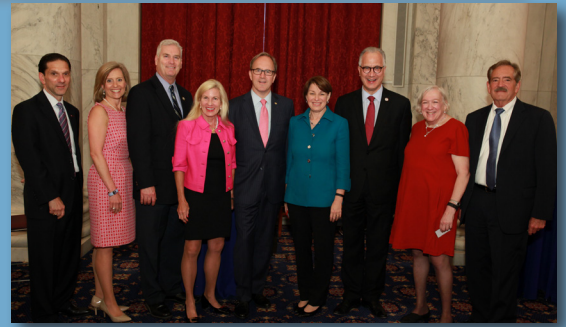
ECONOMICCLUB
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M I N N E S O T A

2016-2017 REPORT

7730 Zanzibar Lane North | Minneapolis, Minnesota 55311 | 612.432.6790
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Bill Frenzel Champion of Free Trade Award

Secretary-General of the OECD, Ángel Gurría, and Ambassador Robert Zoellick, former USTR, accepted the 2017 Bill Frenzel Champion of Free Trade Award. Ambassador Carla Hills, recipient of the 2015 award and Chair of our advisory panel, presented the awards and led a panel discussion. The award honors the recipient's contributions to international trade and highlights the importance of free trade for promoting economic growth, innovation, political stability, and alleviating poverty.



The purpose of these events is to provide opportunities for business leaders in Minnesota to go to D.C. and connect with Minnesotans who work in Congress, the Administration, various federal agencies and NGO's.

- June 8, 2017: Doug Baker, Chairman & CEO of Ecolab
- June 7, 2016: Ken Powell, Chairman & CEO of General Mills
- July 23, 2015: David MacLennan, Chairman & CEO of Cargill
- January 28, 2014: Celebration of the 20th Anniversary of NAFTA

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BOARD OF DIRECTORS

Mark Kennedy, Chairman

President, University of North Dakota
Member of Congress (2001-2007)

Bill Frenzel, Co-Founder (1928 - 2014)

Member of Congress, (1971-1991)
Guest Scholar, Brookings Institution

Steve Sanger, President

Retired CEO, General Mills
Chairman, Wells Fargo

Martha 'Muffy' MacMillan, Director

Director, Cargill Foundation

Mark Olson, Director

Co-Chair, Trelant Risk Advisors
Former Governor, Federal Reserve Board (2001-2006)

Neel Kashkari, Director

President & CEO, Federal Reserve Bank of Minneapolis

Paul Koch, *Ex-Officio Director*

Senior Vice President, UBS Financial Services

Tim Penny, Co-Founder

President, Southern Minnesota Initiative Foundation
Member of Congress (1983-1995)

David Frauenshuh, Treasurer & Founding Director

Founder and CEO, Frauenshuh

Elliot Jaffee, Director

Executive Vice President,
Head of Commercial Banking, U.S. Bank

Dr. Christine Cumming, Director

Retired First Vice President,
Federal Reserve Bank of New York

Jeannine Rivet, Director

Executive Vice President, UnitedHealth Group

Kristin J. Robbins, Executive Director

Alexandra Ehrich, Director of External Relations

Michelle Hanson, Director of Operations

2016–2017 Speakers

Richard Anderson

Retired Executive Chairman, Delta Air Lines

The Honorable Kevin Brady (R-TX)

Chairman, House Ways and Means Committee

Richard Davis

Chairman & CEO, U.S. Bancorp

Dr. Loretta Mester

President & CEO,
Federal Reserve Bank of Cleveland

Stephen Moore

Senior Economic Advisor, President-Elect Trump's
Campaign

Dr. John Noseworthy

President & CEO, Mayo Clinic

Amy Walter

National Editor, *The Cook Political Report*

2017 Recipients of the

Bill Frenzel Champion of Free Trade Award

The Honorable Ángel Gurría

Secretary-General,
Organisation for Economic Co-operation and Development

Ambassador Robert Zoellick

Former U.S. Trade Representative, 2001 - 2005

Members & Sponsors Only Events

Mark Kennedy

Author, *Shapeholders: Business Success in the Age of Activism*

The Honorable Jun-ichiro Kuroda

Minister for Economy, Trade, Industry & Energy
Embassy of Japan, Washington, D.C.

2015–2016 Speakers

Dr. Ian Bremmer

President & Founder, Eurasia Group

Brian Cornell

Chairman & CEO, Target Corporation

Food Security Summit

Doug Baker, CEO of Ecolab

Jeffrey Ettinger, CEO of Hormel Foods

Jeff Harmening, COO of General Mills

David MacLennan, CEO of Cargill

James O'Rourke, CEO of Mosaic

Greg Page, Executive Director of Cargill

Chris Policinski, CEO of Land O'Lakes

Sally Smith, CEO of Buffalo Wild Wings

*Event Sponsors: Cargill, Inc.; U.S. Bank; Accenture;
Dorsey & Whitney*

Ambassador Michael Froman

United States Trade Representative (USTR) (2013-present)
2016 Recipient of

Bill Frenzel Champion of Free Trade Award

Ben Heineman (*Members & Sponsors Only Event*)

Former General Counsel, General Electric

Neel Kashkari

President & CEO, Federal Reserve Bank of Minneapolis

Matt Rose

Executive Chairman, BNSF Railway

Karl Rove

Former Deputy Chief of Staff and Senior Advisor to
President George W. Bush

Dr. John Taylor

Professor of Economics, Stanford University

SPONSORSHIP LEVELS

Platinum Sustaining Sponsor: \$20,000

- Sustaining Sponsor Benefits
- One Gold Event Sponsorship during the season

Platinum Patron Sponsor: \$17,000

- Patron Sponsor Benefits
- One Gold Event Sponsorship during the season

Gold Event Sponsorships are valued at \$10,000 and include an additional table of 8, one seat at the Head Table, and logo recognition on all materials as a Gold Event Sponsor.

These Platinum rates are a savings of \$2,000 over a separate purchase.

Sustaining Sponsor: \$12,000

- Patron Sponsor Benefits
- Seat at Head Table at each regular Club Luncheon

Patron Sponsor: \$9,000

- Complimentary table of 8 at each regular Club Luncheon
- Corporate logo on website and printed material
- 4 tickets to Members & Sponsors Only and YPC events
- Sponsor may designate 2 Executive Members

Club Sponsor: \$6,000

- 4 complimentary seats at each regular Club Luncheon
- Corporate logo on website and printed material
- 2 tickets to Members & Sponsors Only and YPC events
- Sponsor may designate 2 Executive Members

Associate Sponsor: \$3,000

- 2 complimentary seats at each regular Club Luncheon
- Name listed on website and printed material
- 2 tickets to Members & Sponsors Only and YPC events
- Sponsor may designate 1 Executive Member

Student Sponsorship: As part of ECOM's mission to increase economic literacy, we offer scholarships to area college and graduate students to attend our events. We greatly appreciate your support for this program!

MEMBERSHIP LEVELS

Executive: \$1,000

- Complimentary attendance at each regular Club Luncheon
- Invitations to Members & Sponsors Only Events
- Bring guests at Guest of Member rate
- (\$60 instead of \$80)

Young Professional: \$600 (40 & under)

- All Executive Member Benefits
- Exclusive Young Professionals Club (YPC) events

Community Leaders: \$300

(educators, non-profit leaders & public officials)

- All Executive Member Benefits

New members must submit an application and a letter of recommendation from a board member or current member/sponsor. Current individual members do not need to submit these materials. All Members will be listed in our new Membership Directory. Application and recommendation forms are available from alexandra@ecomn.org.

Registration Form 2017 - 2018 Season

Corporate Sponsorship

▫ Platinum Sustaining Sponsor	\$ 20,000
▫ Platinum Patron Sponsor	\$ 17,000
▫ Sustaining Sponsor	\$ 12,000
▫ Patron Sponsor	\$ 9,000
▫ Club Sponsor	\$ 6,000
▫ Associate Sponsor	\$ 3,000

Individual Membership

▫ Executive Member	\$ 1,000
▫ Young Professional	\$ 600
▫ Community Leader Member	\$ 300

Student Sponsorship:

_____ x \$250 = \$ _____

Name _____

Company _____

Address _____

Phone _____

Email _____

Designated Executive Member(s) _____

Method of Payment

- | | |
|--------------------|-----------|
| ▫ Visa | ▫ Check |
| ▫ Mastercard | ▫ Bill Me |
| ▫ American Express | |

Credit Card No. _____

Expiration Date _____

Security Code _____

Signature _____

Credit Card Information will be destroyed after registration.
Register online at www.ecomn.org or mail registration to:

Economic Club of Minnesota
7730 Zanzibar Lane North
Minneapolis, MN 55311

ENGAGING the WORLD

The Economic Club of Minnesota provides a world-class, non-partisan forum for national and international leaders to discuss ideas that affect our ability to compete in the global economy.

Our Mission

Engaging the world.
Strengthening Minnesota.

We accomplish this in four ways.

- ✓ **Putting MN on the Global Map:** Introduce national and international leaders to Minnesota.
- ✓ **Thought Leadership:** Engage the public on national and international economic issues.
- ✓ **Networking:** Provide opportunities for business and policy leaders, as well as young professionals, to build relationships with each other and global leaders.
- ✓ **Student Engagement:** Strengthen students' economic literacy and retain our competitive edge by helping students network to find jobs in Minnesota.

strengthening MINNESOTA



Dr. Loretta Mester, President of the Federal Reserve Bank of Cleveland, and ECOM Board Members



Dr. John Noseworthy, CEO of Mayo Clinic, and Dave Lee, host of The Morning News on WCCO



Amy Walter, National Editor of *The Cook Political Report*, and student scholarship attendees



Congressman Kevin Brady, Chairman of the House Ways & Means Committee, with ECOM guests

2014–2015 Season

Doug Baker

CEO & Chairman, Ecolab

Dr. William Dudley

President, Federal Reserve Bank of New York

Ambassador Carla Hills

United States Trade Representative (USTR) (1989-1993)

2015 Recipient of

Bill Frenzel Champion of Free Trade Award

The Honorable Haruhiko Kuroda

Governor, Bank of Japan

His Excellency The Right Honorable David Johnston

Governor General of Canada

John Watson

Chairman & CEO, Chevron

Jay Timmons

President & CEO, Nat'l Assn. of Manufacturers

Release of Risky Business Project's Midwest Report

Henry M. Paulson, Jr.

Former U.S. Secretary of the Treasury

Greg Page

Chairman, Cargill

Post-Election Analysis with:

Mark Penn

Former Pollster for President Bill Clinton

Dr. Jan van Lohuizen

Former Pollster for President George W. Bush

2013-2014 Season

20th Anniversary Celebration of NAFTA, Washington, DC

Timothy Beardson

Founder, Crosby

Author, *The Stumbling Giant: Threats to China's Future*

Dr. Doug Elmendorf

Director, Congressional Budget Office

Ambassador Mark Green

CEO, Initiative for Global Development

Former U.S. Ambassador to Tanzania

Hubert Joly

CEO, Best Buy

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Tom Nides

Vice Chairman, Morgan Stanley

Patricia Woertz

CEO, Archer Daniels Midland

2012-2013 Season

Dr. Agustin Carstens

Governor, Bank of Mexico

Major Garrett

White House Correspondent,

National Journal & CBS News

The Honorable Amy Klobuchar (D-MN)

United States Senator

Dr. Eric Rosengren

President, Federal Reserve Bank of Boston

Gregg Steinhafel

Chairman, President & CEO, Target Corporation

John Surma

Chairman and CEO, U.S. Steel Corporation

David Wessel

Economics Editor, *Wall Street Journal*

2011-2012 Season

Dr. Ben Bernanke

Chairman, Federal Reserve System

Dr. George W. Buckley

Chairman, President & CEO, 3M

The Honorable Kevin Brady (R-TX)

U.S. House of Representatives

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Pascal Lamy

Director-General, World Trade Organization

Michelle Rhee

Founder & CEO, StudentsFirst

His Excellency, Arturo Sarukhan

Ambassador of Mexico to the United States

2010-2011 Season

Tom Donohue

President and CEO, U.S. Chamber of Commerce

Richard Fisher

President, Federal Reserve Bank of Dallas

Ann Fudge

Member, National Commission on Fiscal Responsibility and Reform

Former Chairman and CEO, Young & Rubicam

Dr. R. Glenn Hubbard

Dean, Columbia Business School

Former Chair, Council of Economic Advisors

Greg Page

Chairman and CEO, Cargill

Dr. Matthew Slaughter

Professor, Tuck School of Business, Dartmouth

Former Member, Council of Economic Advisors

John Stumpf

Chairman, President and CEO, Wells Fargo & Co.

Robert Zoellick

President, World Bank

United States Trade Representative (2001-2005)



ECOM's Young Professional Club engages Minnesota's rising business leaders through events that encourage thought-leadership, strengthen economic literacy among millennials, and provide excellent networking opportunities.

Mike Fernandez

CEO, U.S.,

Burson-Marsteller

Tim Penny

Former Member of Congress

President,

Southern MN Initiative Foundation

Amy Langer

Co-founder,

SALO

Jeannine Rivet

Executive Vice President,

UnitedHealth Group