



ECONOMICCLUB
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M I N N E S O T A

2015-2016 REPORT

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www.ecomn.org | [Twitter@EconomicClubMN](https://twitter.com/EconomicClubMN)

- **Ambassador Michael Froman, U.S. Trade Representative**, accepted the 2016 Champion of Free Trade Award in March 2016.
- **Food Security Summit**, featuring Doug Baker, CEO of Ecolab, Jeffrey Ettinger, CEO of Hormel Foods, Jeff Harmening, COO of General Mills, David MacLennan, CEO of Cargill, James O'Rourke, CEO of Mosaic, Greg Page, Executive Director of Cargill, Chris Polocinski, CEO of Land O'Lakes, and Sally Smith, CEO of Buffalo Wild Wings discussed issues impacting global food security.



The purpose of these events is to:

- Help D.C.-based Minnesotans better understand issues faced by Minnesota companies.
- Provide opportunities for business leaders in Minnesota to go to D.C. and connect with Minnesotans who work in Congress, the Administration, various federal agencies and NGO's.
- January, 2014: Celebration of the 20th Anniversary of NAFTA.
- July 23, 2015: Celebration of the 150th Anniversary of Cargill with David MacLennan, Chairman & CEO of Cargill.
- June 7, 2016: Celebration of the 150th Anniversary of General Mills with Ken Powell, Chairman & CEO of General Mills

SPONSORS

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Land O'Lakes
Padilla CRT
Salo, LLC
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BOARD OF DIRECTORS

Mark Kennedy, Chairman & Co-Founder

Member of Congress (2001-2007)
President Elect, University of North Dakota
Director of the Graduate School of Political Management
Professor of Political Management
The George Washington University

Bill Frenzel, Co-Founder (1928 - 2014)

Member of Congress (1971-1991)
Guest Scholar, Brookings Institution

Elliot Jaffee, Director

Executive Vice President,
Head of Commercial Banking
U.S. Bank

Martha 'Muffy' MacMillan, Director

Cargill Foundation Board

Mark Olson, Director

Co-Chair, Trelant Risk Advisors
Former Governor, Federal Reserve Board (2001-2006)

Paul Koch, *Ex-Officio* Director

Senior Vice President, UBS Financial Services

Tim Penny, Co-Founder

Member of Congress (1983-1995)
President, Southern Minnesota Initiative Foundation

David Frauenshuh, Treasurer & Founding Director

Founder and CEO, Frauenshuh

Steve Sanger, President

Retired CEO, General Mills
Lead Director, Wells Fargo Board of Directors

Dr. Christine Cumming, Director

Retired First Vice President
Federal Reserve Bank of New York

Sid Verdoorn, Founding Director, *Emeritus*

Retired Chairman & CEO, C.H. Robinson

Kristin J. Robbins, Executive Director

Alexandra Ehrich, Director of External Relations

Amy Paul, Director of Operations

2015–2016 Speakers

Dr. Ian Bremmer

President & Founder, Eurasia Group

Brian Cornell

Chairman & CEO, Target Corporation

Food Security Summit

Doug Baker, CEO of Ecolab
Jeffrey Ettinger, CEO of Hormel Foods
Jeff Harmening, COO of General Mills
David MacLennan, CEO of Cargill
James O'Rourke, CEO of Mosaic
Greg Page, Executive Director of Cargill
Chris Policinski, CEO of Land O'Lakes
Sally Smith, CEO of Buffalo Wild Wings

*Event Sponsors: Cargill, Inc.; U.S. Bank; Accenture;
Dorsey & Whitney*

Ambassador Michael Froman

United States Trade Representative (USTR) (2013-present)
2016 Recipient of

Bill Frenzel Champion of Free Trade Award

Ben Heineman (*Sponsors-Only Event*)

Former General Counsel, General Electric

Neel Kashkari

President, Federal Reserve Bank of Minneapolis

Matt Rose

Executive Chairman, BNSF Railway

Karl Rove

Former Deputy Chief of Staff and Senior Advisor to
President George W. Bush

Dr. John Taylor

Professor of Economics, Stanford University



ECOM's Young Professional Club engages Minnesota's rising business leaders through events that encourage thought-leadership, strengthen economic literacy among Millennials, and provide excellent networking opportunities.

Mike Fernandez

Vice President,
Corporate Affairs,
Cargill

Amy Langer

Co-founder,
SALO

Tim Penny

Former Member of Congress
President, Southern MN Initiative Foundation

SPONSORSHIP LEVELS

Sustaining Sponsor: \$11,000

- ☐ Patron Sponsor Benefits
- ☐ Seat at Head Table at each regular Club Luncheon

Patron Sponsor: \$8,250

- ☐ Complimentary table of 8 at each regular Club Luncheon
- ☐ 8 tickets to each Speaker's Reception
- ☐ Corporate logo on website and printed material
- ☐ 2 tickets to Sponsors-only events
- ☐ Sponsor may designate 2 Executive Members

Club Sponsor: \$5,500

- ☐ 4 complimentary seats at each regular Club Luncheon
- ☐ 4 tickets to each Speaker's Reception
- ☐ Corporate logo on website and printed material
- ☐ 2 tickets to Sponsors-only events
- ☐ Sponsor may designate 2 Executive Members

Associate Sponsor: \$2,750

- ☐ 2 complimentary seats at each regular Club Luncheon
- ☐ 2 tickets to each Speaker's Reception
- ☐ Name listed on website and printed material
- ☐ 2 tickets to Sponsors-only events
- ☐ Sponsor may designate 1 Executive Member

Student Sponsorship: As part of ECOM's mission to increase economic literacy, we hope to increase student participation in our events. If you are interested in donating an additional \$250/student to host area college and/or graduate students at ECOM luncheons for the season, please check the appropriate box on the reply form. We greatly appreciate your support for this program!

MEMBERSHIP LEVELS

Executive: \$1,000

- ☐ Complimentary attendance at each regular Club Luncheon
- ☐ Attendance at Speaker's Receptions
- ☐ Invitations to Members-Only events
- ☐ Bring guests at Guest of Member rate (\$60 instead of \$80)

Young Professional: \$600 (40 & under)

- ☐ All Executive Member Benefits
- ☐ Exclusive Young Professionals Club (YPC) events

Community Leaders: \$300

(educators, non-profit leaders & public officials)

- ☐ All Executive Member Benefits

New members must submit an application and a letter of recommendation from a board member or current member/sponsor. Current individual members do not need to submit these materials. All Members will be listed in our new Membership Directory. Application and recommendation forms are available from alexandra@ecomn.org.

Registration Form 2016 - 2017 Season

Corporate Sponsorship

- ☐ Sustaining Sponsor: \$ 11,000
- ☐ Patron Sponsor: \$ 8,250
- ☐ Club Sponsor: \$ 5,500
- ☐ Associate Sponsor: \$ 2,750

Individual Membership

- ☐ Executive Member: \$ 1,000
- ☐ Young Professional: \$ 600
- ☐ Community Leader Member: \$ 300

Student Sponsorship:

_____ x \$250 = \$ _____

Name

Company

Address

Phone

Email

Designated Executive Member(s)

Method of Payment

- ☐ Visa ☐ Check
- ☐ Mastercard ☐ Bill Me
- ☐ American Express

Credit Card No.

Expiration Date

Security Code

Signature

Credit Card Information will be destroyed after registration.
Register online at www.ecomn.org or mail registration to:

Economic Club of Minnesota
7730 Zanzibar Lane North
Minneapolis, MN 55311

ENGAGING the WORLD

The Economic Club of Minnesota provides a world-class, non-partisan forum for national and international leaders in business and public policy to discuss ideas that impact our ability to compete in global economy.

Our Mission

Engaging the world..
Strengthening Minnesota.

We accomplish this in four ways.

- ✓ **Putting MN on the Global Map:** Introduce national and international leaders to Minnesota.
- ✓ **Thought Leadership:** Engage the public on national and international economic issues.
- ✓ **Networking:** Provide opportunities for business and policy leaders, as well as young professionals, to build relationships with each other and global leaders.
- ✓ **Student Engagement:** Strengthen students' economic literacy and retain our competitive edge by helping students network to find jobs in Minnesota.

strengthening MINNESOTA



Ambassador Michael Froman with Ambassador Carla Hills, Congressman Tom Emmer, and ECOM Board Members



Brian Cornell, CEO of Target



Food Security Summit featuring Minnesota CEOs
***See 2015-2016 Speakers for a full list of participants*



Dr. John Taylor, Stanford University, and ECOM Board Member Dr. Christine Cumming

2014–2015 Season

Doug Baker

CEO & Chairman, Ecolab

Dr. William Dudley

President, Federal Reserve Bank of New York

Ambassador Carla Hills

United States Trade Representative (USTR) (1989-1993)

2015 Recipient of

Bill Frenzel Champion of Free Trade Award

The Honorable Haruhiko Kuroda

Governor, Bank of Japan

His Excellency The Right Honorable David Johnston

Governor General of Canada

John Watson

Chairman & CEO, Chevron

Jay Timmons

President & CEO, Nat'l Assn. of Manufacturers

Release of Risky Business Project's Midwest Report

Henry M. Paulson, Jr.

Former U.S. Secretary of the Treasury

Greg Page

Chairman, Cargill

Post-Election Analysis with:

Mark Penn

Former Pollster for President Bill Clinton

Dr. Jan van Lohuizen

Former Pollster for President George W. Bush

2013-2014 Season

20th Anniversary Celebration of NAFTA, Washington, DC

Timothy Beardson

Founder, Crosby

Author, *The Stumbling Giant: Threats to China's Future*

Dr. Doug Elmendorf

Director, Congressional Budget Office

Ambassador Mark Green

CEO, Initiative for Global Development

Former U.S. Ambassador to Tanzania

Hubert Joly

CEO, Best Buy

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Tom Nides

Vice Chairman, Morgan Stanley

Patricia Woertz

CEO, Archer Daniels Midland

2012-2013 Season

Dr. Agustin Carstens

Governor, Bank of Mexico

Major Garrett

White House Correspondent,

National Journal & CBS News

The Honorable Amy Klobuchar (D-MN)

United States Senator

Dr. Eric Rosengren

President, Federal Reserve Bank of Boston

Gregg Steinhafel

Chairman, President & CEO, Target Corporation

John Surma

Chairman and CEO, U.S. Steel Corporation

David Wessel

Economics Editor, *Wall Street Journal*

2011-2012 Season

Dr. Ben Bernanke

Chairman, Federal Reserve System

Dr. George W. Buckley

Chairman, President & CEO, 3M

The Honorable Kevin Brady (R-TX)

U.S. House of Representatives

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Pascal Lamy

Director-General, World Trade Organization

Michelle Rhee

Founder & CEO, StudentsFirst

His Excellency, Arturo Sarukhan

Ambassador of Mexico to the United States

2010-2011 Season

Tom Donohue

President and CEO, U.S. Chamber of Commerce

Richard Fisher

President, Federal Reserve Bank of Dallas

Ann Fudge

Member, National Commission on Fiscal Responsibility and Reform

Former Chairman and CEO, Young & Rubicam

Dr. R. Glenn Hubbard

Dean, Columbia Business School

Former Chair, Council of Economic Advisors

Greg Page

Chairman and CEO, Cargill

Dr. Matthew Slaughter

Professor, Tuck School of Business, Dartmouth

Former Member, Council of Economic Advisors

John Stumpf

Chairman, President and CEO, Wells Fargo & Co.

Robert Zoellick

President, World Bank

United States Trade Representative (2001-2005)