



ECONOMIC CLUB

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M I N N E S O T A

2014-2015 REPORT

7730 Zanzibar Lane North | Minneapolis, Minnesota 55311 | 612.432.6790
www.ecomn.org | Twitter@EconomicClubMN



The Economic Club of Minnesota brings unique events to Minnesota:

Speeches Only Given at ECOM:

- **Jay Timmons, CEO of the National Association of Manufacturers**, delivered his annual *State of Manufacturing* speech at ECOM in January, 2015. It was the first time he had ever given his annual address outside of D.C.
- **Former Treasury Sec. Hank Paulson and Greg Page, Chairman of Cargill**, released their Midwest Report of the Risky Business Project: *The Economic Risk of Climate Change in the U.S.*, at ECOM in February, 2015.
- Better connect Minnesotans who work in D.C. to the Economic Club and each other.
- Help D.C.-based Minnesotans better understand issues faced by Minnesota companies.
- Provide opportunities for business leaders in Minnesota to go to D.C. and connect with Minnesotans who work in Congress, the Administration, various federal agencies and NGO's.
- January, 2014: Celebration of the 20th Anniversary of NAFTA.
- July 23, 2015: Celebration of the 150th Anniversary of Cargill with David MacLennan, President & CEO of Cargill.

Bringing the World to Minnesota

- Her Excellency, Meera Shankar, Ambassador of India to the U.S., May, 2010.
- His Excellency, Arturo Sarukahn, Ambassador of Mexico to the U.S., December, 2011.
- Pascal Lamy, Director General of the WTO; April, 2012.
- Dr. Agustin Carstens, Governor, Bank of Mexico, October, 2012.
- The Honorable Haruhiko Kuroda, Governor of the Central Bank of Japan, April, 2015.
- His Excellency the Right Honourable David Johnston, Governor General of Canada, April, 2015.
- Food Security Summit with leaders from Minnesota and around the world; October, 2015.

SPONSORS

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Bremer Bank
C.H. Robinson Worldwide
Christopher & Banks
CHS
Deloitte
Fredrikson & Byron
General Mills
Grant Thornton
Land O'Lakes
Padilla CRT
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Lurie Besikof Lapidus
Mayo Clinic
Medtronic
Minnesota Business Partnership
Norwest Equity Partners
Pinnacle Direct-Print & Design Sponsor

BOARD OF DIRECTORS

Mark Kennedy, Chairman & Co-Founder

Member of Congress (2001-2007)
Director of the Graduate School of Political Management
Professor of Political Management
The George Washington University

Bill Frenzel, Co-Founder (1928 - 2014)

Member of Congress (1971-1991)
Guest Scholar, Brookings Institution

Elliot Jaffee, Director

Executive Vice President,
Head of Commercial Banking
U.S. Bank

Martha 'Muffy' MacMillan, Director

Cargill Foundation Board

Mark Olson, Director

Co-Chair, Treliant Risk Advisors
Former Governor, Federal Reserve Board (2001-2006)

Paul Koch, Ex-Officio Director

Senior Vice President, UBS Financial Services

Tim Penny, Co-Founder

Member of Congress (1983-1995)
President, Southern Minnesota Initiative Foundation

David Frauenshuh, Treasurer & Founding Director

Founder and CEO, Frauenshuh

Steve Sanger, President

Former CEO, General Mills
Lead Director, Wells Fargo Board

Sid Verdoorn, Founding Director, Emeritus

Former CEO and Chairman, C.H. Robinson

Dr. Christine Cumming, Director

First Vice President, Federal Reserve Bank of New York

Dr. Narayana Kocherlakota, Director

President, Federal Reserve Bank of Minneapolis

2014–2015 Speakers

Doug Baker

CEO & Chairman, Ecolab

Dr. William Dudley

President, Federal Reserve Bank of New York

Ambassador Carla Hills

United States Trade Representative (USTR) (1989-1993)

Recipient of 2nd Annual

Bill Frenzel Champion of Free Trade Award

The Honorable Haruhiko Kuroda

Governor, Bank of Japan

His Excellency The Right Honorable David Johnston

Governor General of Canada

John Watson

Chairman & CEO, Chevron

Jay Timmons

President & CEO, Nat'l Assn. of Manufacturers

Release of Risky Business Project's Midwest Report:
Heat in the Heartland: Climate Change & Economic Risk in the Midwest.

Henry M. Paulson, Jr.

Former U.S. Secretary of the Treasury

Greg Page

Chairman, Cargill

Post-Election Analysis with:

Mark Penn

Former Pollster for President Bill Clinton

Dr. Jan van Lohuizen

Former Pollster for President George W. Bush

2013-2014 Season

Timothy Beardson

Founder, Crosby

Author, *The Stumbling Giant: Threats to China's Future*

Dr. Doug Elmendorf

Director, Congressional Budget Office

Ambassador Mark Green

CEO, Initiative for Global Development

Former U.S. Ambassador to Tanzania

Hubert Joly

CEO, Best Buy

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Tom Nides

Vice Chairman, Morgan Stanley

Patricia Woertz

CEO, Archer Daniels Midland

SPONSORSHIP LEVELS

Sustaining Sponsor: \$11,000

- Patron Sponsor Benefits
- Seat at Head Table at each regular Club Luncheon

Patron Sponsor: \$8,250

- Complimentary table of 8 at each regular Club Luncheon
- 8 tickets to each Speaker's Reception
- Corporate logo on website and printed material
- 2 tickets to Sponsors-only events
- Sponsor may designate 2 Executive Members

Club Sponsor: \$5,500

- 4 complimentary seats at each regular Club Luncheon
- 4 tickets to each Speaker's Reception
- Corporate logo on website and printed material
- 2 tickets to Sponsors-only events
- Sponsor may designate 2 Executive Members

Associate Sponsor: \$2,750

- 2 complimentary seats at each regular Club Luncheon
- 2 tickets to each Speaker's Reception
- Name listed on website and printed material
- 2 tickets to Sponsors-only events
- Sponsor may designate 1 Executive Member

Student Sponsorship: As part of ECOM's mission to increase economic literacy, we hope to increase student participation in our events. If you are interested in donating an additional \$250/student to host area college and/or graduate students at ECOM luncheons for the season, please check the appropriate box on the reply form. We greatly appreciate your support for this program!

MEMBERSHIP LEVELS

Executive: \$1,000

- Complimentary attendance at each regular Club Luncheon
- Attendance at Speaker's Receptions
- Invitations to Members-Only events
- Bring guests at Guest of Member rate (\$60 instead of \$80)

Young Professional: \$600 (40 & under)

- All Executive Member Benefits
- Exclusive Young Professionals Club (YPC) events

Community Leaders: \$300

(educators, clergy & public officials)

- All Executive Member Benefits

New members must submit an application and a letter of recommendation from a board member or current member/sponsor. Current members will be grandfathered in with a completed application form. All Members will be listed in our new Membership Directory. Application and recommendation forms are available at www.ecomn.org.

Registration Form 2015 - 2016 Season

Corporate Sponsorship

- Sustaining Sponsor: \$ 11,000
- Patron Sponsor: \$ 8,250
- Club Sponsor: \$ 5,500
- Associate Sponsor: \$ 2,750

Individual Membership

- Executive Member: \$ 1,000
- Young Professional: \$ 600
- Community Leader Member: \$ 300

Student Sponsorship:

_____ x \$250 = \$ _____

Name _____

Company _____

Address _____

Phone _____

Email _____

Designated Executive Member(s) _____

Method of Payment

- Visa Check
- Mastercard Bill Me
- American Express

Credit Card No. _____

Expiration Date _____

Security Code _____

Signature _____

Credit Card Information will be destroyed after registration.
Register online at www.ecomn.org or mail registration to:

Economic Club of Minnesota
7730 Zanzibar Lane North
Minneapolis, MN 55311

ENGAGING the WORLD

The Economic Club of Minnesota provides a world-class, non-partisan forum for national and international leaders in business and public policy to discuss ideas that impact our ability to compete in global economy.

Our Mission

Engaging the world..
Strengthening Minnesota.

We accomplish this in four ways.

- ✓ **Putting MN on the Global Map:** Introduce national and international leaders to Minnesota.
- ✓ **Thought Leadership:** Engage the public on national and international economic issues.
- ✓ **Networking:** Provide opportunities for business and policy leaders, as well as young professionals, to build relationships with each other and global leaders.
- ✓ **Student Engagement:** Strengthen students' economic literacy and retain our competitive edge by helping students network to find jobs in Minnesota.

strengthening MINNESOTA



His Excellency The Right Honourable David Johnston,
Governor General of Canada



ECOM's Board with former Treasury Secretary
Hank Paulsen & Greg Page, Chairman, Cargill



Governor Haruhiko Kuroda of the Bank of Japan and
Vice President Walter Mondale with ECOM Board Members



We have also given out \$40,000 in
Economic Literacy Grants to Minnesota non-profits
that work with K-12 students and economics teachers

20th Anniversary of NAFTA Celebration, Washington, D.C., January, 2014

Dr. Luis de la Calle

Former Under Secretary, Int'l Business Negotiations
Ministry of the Economy, Mexico

His Excellency, Gary Doer

Ambassador of Canada to the United States

Ambassador Carla Hills

United States Trade Representative (USTR) (1989-1993)

George H.W. Bush Administration

Mr. Thomas "Mack" McLarty

Former Chief of Staff, President Bill Clinton

His Excellency, Eduardo Medina-Mora

Ambassador of Mexico to the United States

The Honorable Erik Paulsen (R-MN)

U.S. House of Representatives

The Honorable Robert Zoellick

Former President, World Bank

United States Trade Representative (2001-2005)

The Honorable John Weekes

Chief NAFTA Negotiator, Canada

2012-2013 Season

Dr. Agustin Carstens

Governor, Bank of Mexico

Major Garrett

White House Correspondent,
National Journal & CBS News

The Honorable Amy Klobuchar (D-MN)

United States Senator

Dr. Eric Rosengren

President, Federal Reserve Bank of Boston

Gregg Steinhafel

Chairman, President & CEO, Target Corporation

John Surma

Chairman and CEO, U.S. Steel Corporation

David Wessel

Economics Editor, *Wall Street Journal*

2011-2012 Season

Dr. Ben Bernanke

Chairman, Federal Reserve System

Dr. George W. Buckley

Chairman, President & CEO, 3M

The Honorable Kevin Brady (R-TX)

U.S. House of Representatives

Dr. Narayana Kocherlakota

President, Federal Reserve Bank of Minneapolis

Pascal Lamy

Director-General, World Trade Organization

Michelle Rhee

Founder & CEO, StudentsFirst

His Excellency, Arturo Sarukhan

Ambassador of Mexico to the United States

2010-2011 Season

Tom Donohue

President and CEO, U.S. Chamber of Commerce

Richard Fisher

President, Federal Reserve Bank of Dallas

Ann Fudge

Member, National Commission on Fiscal Responsibility
and Reform

Former Chairman and CEO, Young & Rubicam

Dr. R. Glenn Hubbard

Dean, Columbia Business School

Former Chair, Council of Economic Advisors

Greg Page

Chairman and CEO, Cargill

Dr. Matthew Slaughter

Professor, Tuck School of Business, Dartmouth

Former Member, Council of Economic Advisors

John Stumpf

Chairman, President and CEO, Wells Fargo & Co.

Robert Zoellick

President, World Bank

United States Trade Representative (2001-2005)